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in future



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The
ECO-SUSTAINABLE
CHAIN

E BENESSERE ANIMALE

- ✓ ECO-SUSTAINABLE SUPPLY CHAIN IS ANIMAL WELL-BEING
- ✓ LOOSE HOUSING
- ✓ 100% OF SELF-PRODUCED FODDER
- ✓ STAFF WITH HIGH DEGREE OF PROFESSIONALISM
- ✓ 4 HECTARES OF LAND PER HEAD OF CATTLE
- ✓ SMALL AND HIGH QUALITY LIVESTOCK PRODUCTION
- ✓ IDEAL CLIMATE



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The
ECO-SUSTAINABLE
CHAIN

È SALUBRITÀ

✓ THE ECO-SUSTAINABLE SUPPLY CHAIN IS HEALTHINESS

✓ ABSENCE OF AFLATOXINS

✓ CO₂ COMPENSATION
WITH 1,5 MILLION NEW TREES

✓ REDUCTION OF 80% NITRATES IN THE SOIL

✓ VIRTUOUS USE OF WATER
RECORD WATERFOOTPRINT

✓ PHOTOGRAPHIC TRACEABILITY
OF FARMS ON SMARTPHONES



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The
ECO-SUSTAINABLE
CHAIN

È VALORE PER L'ITALIA

- ✓ THE ECO-SUSTAINABLE SUPPLY CHAIN IS VALUE FOR ITALY
- ✓ DOUBLING OF EMPLOYMENT IN ITALY AND EXPORT IN 10 YEARS
- ✓ AN INTERNATIONAL CHAIN OF STORES FOR ITALIAN PRODUCTS WITH 1,6 MILLION CUSTOMERS
- ✓ CONSIDERABLE INVESTMENT PLAN IN ITALY 2022-2025
- ✓ INCREASED COMPETITION FOR THE BENEFIT OF CONSUMERS





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**È
GIOIA
DI VIVERE**

- ✓ THE ECO-SUSTAINABLE SUPPLY CHAIN IS JOY OF LIFE
- ✓ MAIN SPONSOR ATLETICA VICENTINA
- ✓ ATHLETIC'S MEETING BRAZZALE
- ✓ ASIAGOFESTIVAL
- ✓ YOUTH ORCHESTRA CRESCERE IN MUSICA
- ✓ BRAZZALE REWARD ECCELLENTI PITTORI
- ✓ ATTENTION TO PARENTS AND NEWBORNS

GRAN MORAVIA

**The
ECO-SUSTAINABLE
CHAIN**

**Brazzale
dal 1784**

**CO₂ ZERO
CARBON
NEUTRAL
GROUP**

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The
ECO-SUSTAINABLE
CHAIN

È PASSIONE DI FAMIGLIA

- ✓ THE ECO-SUSTAINABLE CHAIN IS FAMILY PASSION
- ✓ THE OLDEST ITALIAN DAIRY TRADITION
- ✓ CRAFT INDUSTRY, QUALITY, IMAGINATION
- ✓ FREEDOM FROM CORPORATIONS
VISIONARY ENERGY
- ✓ THE CONSUMER AT THE HEART
OF OUR THOUGHTS
- ✓ A RESPONSE TO NEW
EATING HABITS



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È GOLOSITÀ IRRESISTIBILE

- ✓ THE ECO-SUSTAINABLE CHAIN IS IRRESISTIBLE GOODIES
- ✓ IS FANTASTIC GRATED ON THE PASTA
- ✓ PERFECT TO ENJOY WITH FRIENDS
- ✓ A GOOD AND BALANCED SNACK FOR CHILDREN
- ✓ ALWAYS SURPRISING TASTE
- ✓ AUTHENTIC DELICACY





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FOLLOW US ON    

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