



ca
FILIERA
ECOSOSTENIBILE

GRAN MORAVIA THE GREEN REVOLUTION





THE **FREEDOM**
TO DO EVERYTHING
WHERE IT CAN BE DONE BEST,
ANYWHERE IN THE **WORLD**,
IT'S THE **GREATEST**
ACHIEVEMENT OF OUR TIME.



IN 2000
**BRAZZALE CHOOSES
LA MORAVIA.**

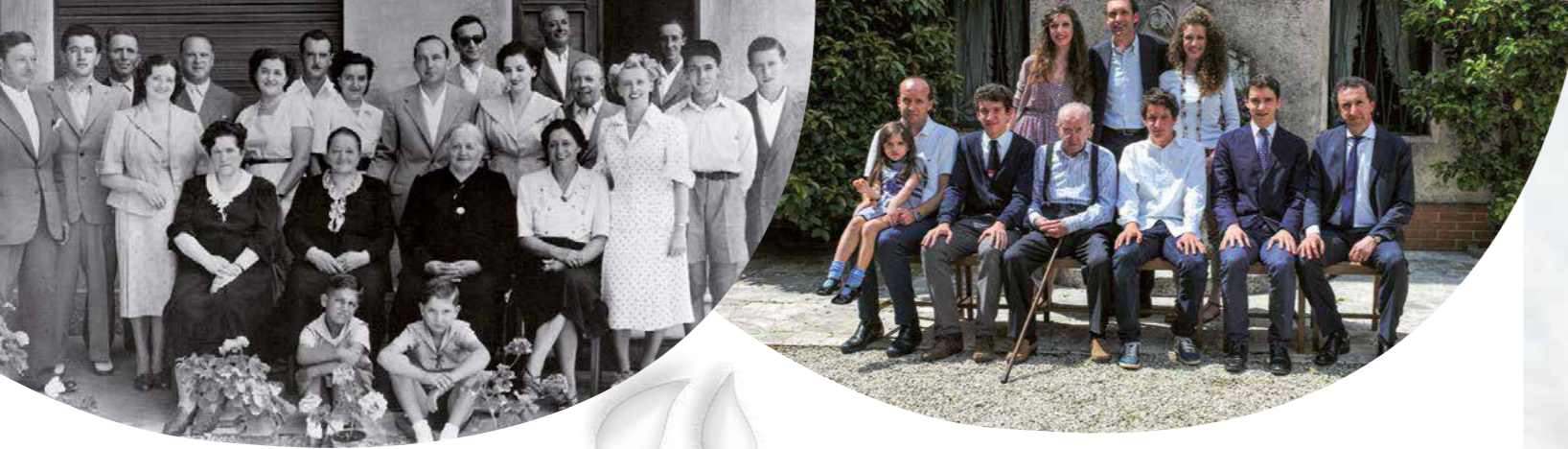
THIS BEAUTIFUL
AGRICULTURAL REGION
OF THE CZECH REPUBLIC...



... A GREEN PARADISE,
WITH CLIMATE AND
ZOOTECNICAL
CULTURE
FOR A **DELICIOUS**
EVOLUTION OF THE
GREATEST CHEESES OF
OUR **TRADITION**

**THANKS TO NEW AND
INNOVATIVE
ECO-SUSTAINABLE
SUPPLY CHAINS**





IT IS BORN FROM THE MOST
OLDEST ITALIAN
FAMILY TRADITION A

CHEESE THAT IS:

MORE **WHOLESOME**,
MORE **APPETISING**, MORE
AFFORDABLE AND MORE
RESPECTFUL OF THE
ENVIRONMENT





NEW UNMATCHED STANDARDS

ANIMAL WELFARE, HEALTH, FODDER QUALITY AND ENVIRONMENTAL SUSTAINABILITY




THE NUMBERS:


 FARMLANDS **94.000**
Ha

 FARMS **72**


 AVERAGE DISTANCE FROM CHEESE FACTORY **ø 76**
km.

 LACTATING COWS **23.000**

 HECTARES OF LAND PER LACTATING COW **> 4,0**
Ha

 ANIMALS IN INDIVIDUAL STALLS **100%**
+/- 1%

 COMPANY SUPPLIED FORAGE **100%**
+/- 1%

 TOTAL COMPANY SUPPLIED FOOD **>85%**
+/- 3%

 NITRATE LOAD **ø 50**
Kg / Ha

 AFLATOXINS IN POOLED MILK **<0,005**
µG/KG

 AFLATOXINS IN FINISHED PRODUCT **Absent**

 Save the water GRAN MORAVIA Water Footprint **BLUE WATER** **72**
L/Kg di Gran Moravia

 Save the water GRAN MORAVIA Water Footprint **GREEN WATER** **1.944**
L /Kg di Gran Moravia

DATA IS 100% TRACEABLE AND CERTIFICATES BY DNV
LAST UPDATED AT 2022





GRAN MORAVIA IS REALLY FOR EVERYONE:

✓ **IDEAL FOR VEGETARIAN DIETS**

✓ **SOURCE OF CALCIUM**

✓ **NATURALLY LACTOSE-FREE**

SCAN HERE

WITH THE SMARTPHONE THE VIDEO INFO WITH "THE NUTRITIONAL VALUES OF GRAN MORAVIA"

**PIER LUIGI ROSSI
SPECIALIZED MEDICAL**

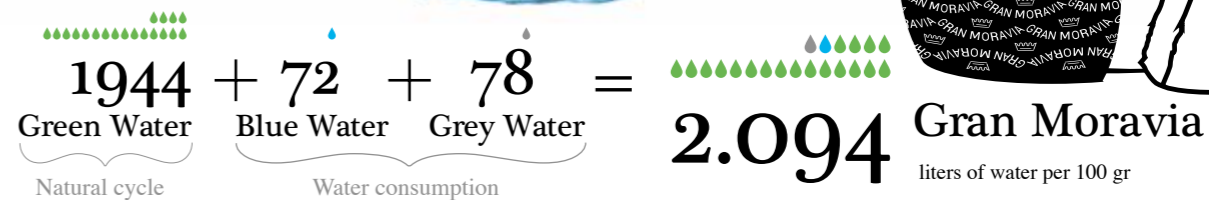


GRAN MORAVIA
IS THE FIRST CHEESE
TO THE WORLD TO
CALCULATE
ITS **WATER FOOTPRINT**



Save the water
GRAN MORAVIA
Water Footprint

www.granmoravia.it/wfprint



FOR MORE INFORMATIONS ...



La
FORMAGGERIA



**SCAN
HERE!**

**PERFECT FOR
ANY OCCASION:**

GRATED FOR PASTA,
FLAKEED IN THE SALAD,
DICEED FOR TASTY
SNACKS AND
APERITIFS



**FOR A
RECHARGE
OF ENERGY:**



**CRI CRI
AND MINI**

FOR RECIPES TEMPTING



50g



5g-80g-100g
500g-1000g





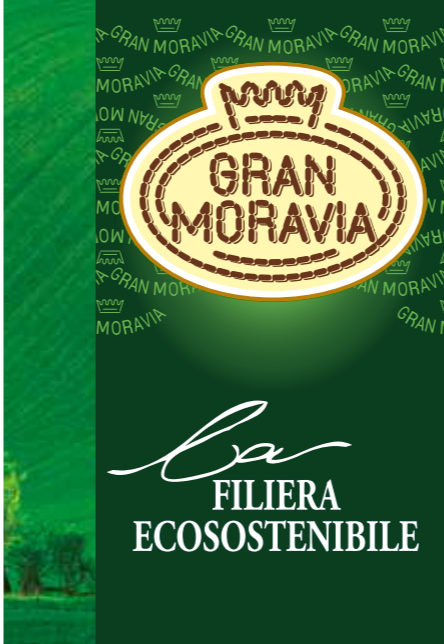
100g-500g-1000g



500g



SPECIAL IN
YOUR KITCHEN OR AT
THE RESTAURANTS



200g-300g-1000g-2000g- 4000g
2500g-4500g
Corazón1000g



 200g-300g
500g-700g



 CO₂ ZERO
CARBON NEUTRAL
GROUP

 100g- 150g



**REALLY GOOD,
PRACTICAL...**



 100g-500g-1000g



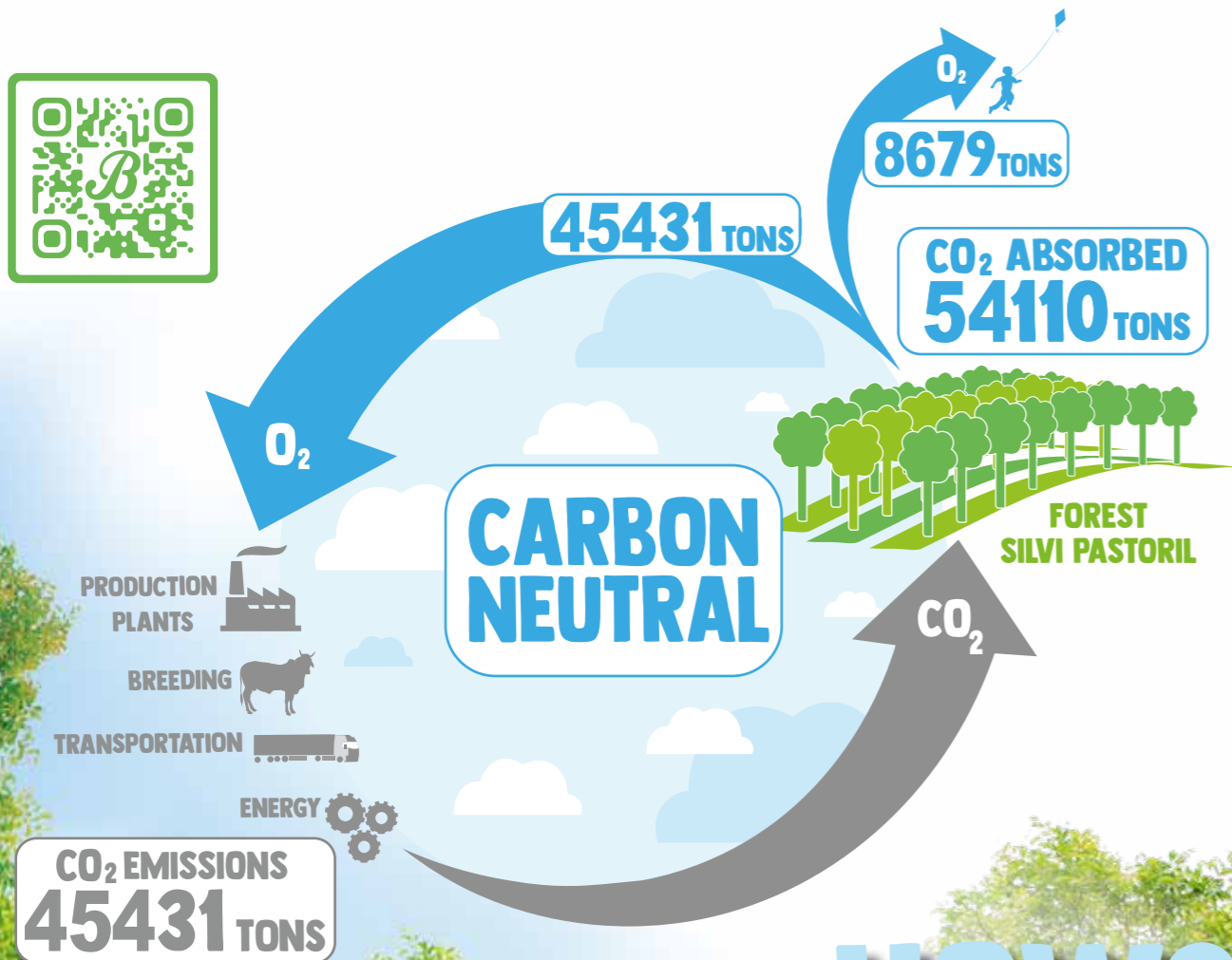
 100g



 BRAZZALE
CO₂ ZERO
CARBON NEUTRAL
GROUP

**A RANGE OF PRODUCTS
TO DISCOVER AND TRY**

GRAN MORAVIA IS CARBON NEUTRAL



HOW?



THANKS TO THE PLANTING OF **1.5 MILLION TREES**
AN **EXTRAORDINARY RESULT** HAS BEEN ACHIEVED:

THE **COMPENSATION OF CO₂ EMISSIONS**
OF ALL OUR ESTABLISHMENTS..

HAS BEEN VERIFIED BY DNV-GL

EACH BRAZZALE PRODUCT IS



BRAZZALE
CO₂ ZERO
CARBON
NEUTRAL
GROUP



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